

What we claim is

1. A granular delivery system comprising a flavor or fragrance ingredient or
5 composition distributed as droplets throughout a matrix of polymeric carriers, wherein
said carriers comprise at least a carbohydrate material and from 1 to 7% of prehydrated
agar agar, relative to the dried weight of the granular system.
 2. A delivery system according to claim 1, wherein the carriers comprise from 1
10 to 3% of agar agar.
 3. A delivery system according to claim 1, wherein the carriers comprise from 1
to 1.5% of agar agar.
 - 15 4. A delivery system according to claim 1, wherein the flavor or fragrance
ingredient or composition is hydrophobic.
 5. A delivery system according to claim 1, wherein the carbohydrate material is
selected from the group consisting of a maltodextrin or corn syrup, a chemically
20 modified starch, a hydrogenated starch hydrolysate or a succinylated or hydrolysed
starch.
 6. A delivery system according to claim 1, wherein the carriers consist of
maltodextrin in the form of a narrow cut of polymer chains and from 1 to 7% of agar
25 agar.
 7. A delivery system according to claim 6, wherein the carriers consist of
maltodextrin in the form of a narrow cut of polymer chains and from 1 to 3% of agar
agar.
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 8. A delivery system according to claim 5, wherein the polymeric carriers further
comprise a sugar, selected from the group consisting of sucrose, glucose, lactose,
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maltose, fructose, isomalt, sorbitol, mannitol, xylitol, lactitol, maltitol, and hydrogenated corn syrup.

9. A delivery system according to claim 5, wherein the maltodextrin has a
5 dextrose equivalent equal to or above 18.

10. A delivery system according to claim 1, wherein the flavor or fragrance
ingredient or composition represents from 0.1 to 25% by weight relative to the dried
granular system.

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11. A delivery system according to claim 1, wherein the flavor or fragrance
ingredient or composition represents from 5 to 16% by weight relative to the dried
granular system.

15 12. Process for the preparation of a delivery system according to claim 1,
comprising the following steps :

- a) combining and blending a flavour or fragrance ingredient or composition with a
matrix comprising an aqueous solution of at least a carbohydrate material, from 1 to
7% of prehydrated agar agar, and optionally an emulsifier, under temperature and
20 stirring conditions useful to produce a uniform melt thereof ;
b) extruding the uniform melt through a die ;
c) chopping, cutting, grinding or pulverising the material obtained as it exits the die or
after cooling the melt ; and
d) optionally drying.

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13. Process according to claim 12, wherein the matrix consists of a hot
carbohydrate melt of 4 to 12% moisture.

14. Process according to claim 12, wherein step d) is followed by the mixing of the
30 obtained particles with a free flow agent.

15. Use of a delivery system according to claim 1, for the release of a flavoring or perfuming ingredient or composition.

16. Use according to claim 15, in a product selected from the group consisting of a
5 chewing gum or a soft chewy confection, an ice-cream, a biscuit, a pharmaceutical preparation, a toothpaste.

17. Use according to claim 15, in a product selected from the group consisting of a
detergent, a fabric softener, a soap, a shower or bath gel, a shampoo or another hair-care
10 product, a body lotion, a deodorant, and a home care cleaning product.
